

A Pipeline360 Testimonial

About Ivanti

Ivanti elevates and secures Everywhere Work so that people and organisations can thrive. Ivanti is one of the only technology companies that finds, manages, and protects each IT asset and endpoint in an organisation.

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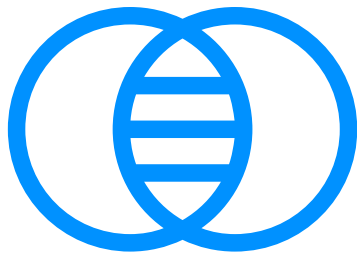
Pipeline360, powered by Integrate, is an integrated media solution that enables revenue marketing teams to combine the precision of ABM strategies with scale of demand marketing. Our trusted expert campaign services teams partner with clients to activate strategic insights into innovative plays utilising intent data, cross-channel tactics, and analytics to generate predictable pipeline.



"Pipeline360 is an excellent partner that assists me in delivering targeted marketing. Pipeline360 ensures that Ivanti is sending the right message to the right person, at the right time, only on the channels our target audience is using. Their support has been instrumental in achieving remarkable success with my lead-generation campaigns. I'm particularly thrilled about the recent integration with 6Sense, as it promises to enhance precision demand marketing even further. Working with the Pipeline360 team has been a fantastic experience. We collaborate as partners, and their extensive knowledge makes it effortless to rely on them."

SHAZIA HASNAIN

Senior Manager, Integrated Campaign Services



Buyer-driven, cross-channel campaigns are the most favoured strategic approach for 2023 -

Integrate B2B Marketing
Budget Survey, 2023